# Lisa Robin Young, Ph.D., R.D., C.D.N.

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### **EDUCATION**

New York University Ph.D. in Food, Nutrition and Dietetics

New York University M.S. in Food, Nutrition and Dietetics

The Wharton School, University of Pennsylvania B.S. in Economics Health Care Administration Cum Laude

Brandeis University

### **PROFESSIONAL LICENSES**

Registered Dietitian (R.D.) American Dietetic Association, ID # 842718 Certified Dietitian-Nutritionist (C.D.N.) State of New York, Education Dept., I.D. # 2317

### **TEACHING EXPERIENCE**

1991 - Present New York University, Department of Nutrition, Food Studies, and Public Health Adjunct Assistant Professor (2000-Present) Adjunct Clinical Assistant Professor (1999) Adjunct Instructor (1993-99) Teaching Fellow (1991-92)

> <u>Courses Taught</u> Nutrition and Health Nutrition and Metabolism Contemporary Nutrition Nutritional Biochemistry (Teaching Assistant) Advanced Medical Nutrition (Teaching Assistant)

# COUNSELING EMPLOYMENT

1993 - Present Nutritionist in Private Practice

- Counsel and educate adults and children on weight management, wellness, and disease prevention
- Counsel and educate clients on nutrition through the lifecycle including pregnancy, lactation, pediatric nutrition, menopause, and geriatric nutrition
- Plan diets for medical conditions including obesity, hyperlipidemia, hypertension, diabetes, gastrointestinal disorders, and osteoporosis
- Conduct group classes and lectures on a wide variety of nutrition issues
- Consult for health magazines and programs on nutrition, diet, and health

1988 - 96 Consulting Nutritionist

<u>Weight Management Programs</u> Theodore B. VanItallie Center, St. Lukes-Roosevelt Hospital Center Diet Center Medical Health Management United Weight Control Corp Slim Time Weight Loss Centers, Inc. The Optifast Program

- Counseled overweight patients
- Conducted nutrition education and behavior modification classes
- Monitored patient progress and compliance

### **RESEARCH EMPLOYMENT**

1992 - 93 University of Pennsylvania, School of Medicine, Obesity Research Group Instructor/Research Assistant

- Assisted with a clinical research study on obesity
- Trained and supervised students
- Recruited patients and monitored patient progress and compliance
- 1988 89 St. Lukes-Roosevelt Hospital Center, Obesity Research Department Research Assistant
  - Assisted with obesity research
  - Conducted computerized diet analyses

### MANAGEMENT EMPLOYMENT

Slim Time Weight Loss Centers, Inc. Manager

- Hired, trained, and supervised staff
- Monitored patient progress
- Developed educational materials
- Involved in financial budgeting

### INTERNSHIPS

Methodist Hospital Gail Becker Associates, Inc. (Public Relations) Long Island Jewish-Hillside Medical Center Rusk Institute, New York University Institute for Rehabilitation

# HONORS AND AWARDS

- Honoree, 2006 Woman Of Action Luncheon of the Israel Cancer Research Fund
- Greater New York Dietetic Association's Mary Swartz Rose Lecture, 2006
- Banner Bearer, Doctoral Convocation, NYU School of Education, 2000
- Dean's Grants for Student Research Award, NYU, 1998-1999
- Who's Who Among Students in American Universities and Colleges, NYU, 1998
- Department of Nutrition and Food Studies scholarship, NYU, 1997-98
- President, Kappa Omicron Nu Honor Society, Alpha Rho Chapter, NYU, 1991-1992
- Samuel Eshborn Service Award, NYU, May 1991
- Kappa Delta Pi Honor Society
- Deans List: University of Pennsylvania
- Deans List: Brandeis University

# **PROFESSIONAL ACTIVITIES**

# • Research Interests

Portion sizes in the marketplace, dietary guidance, dietary assessment, weight management strategies, nutrition counseling, food marketing.

# • Memberships

American Public Health Association American Dietetic Association Greater New York Dietetic Association Association for the Study of Food and Society New York Academy of Sciences, 1986-96

# Advisory Board

Bottom Line/Women's Health Newsletter, Nutrition Expert, 2007-Fitness Magazine, Nutrition Expert, 2006-

# • University Service

New York University, Department of Nutrition and Food Studies Search Committee, Tenure track faculty position in Nutrition, Fall 1998 AP4 Selection Committee, 1996-1997 Graduate Students Organization, 1990-91

# Manuscript Reviews

Thomson/Wadsworth Educational Publishing, 1994-Present Sizer F, Whitney E. *Nutrition: Concepts and Controversies* (multiple editions) Whitney EN, Rolfes SR. *Understanding Nutrition* (multiple editions)
Journal of the American Medical Association, 2002-Present
Journal of the American Dietetic Association, 2003-Present
Obesity, 2006-Present
Topics in Clinical Nutrition, 2006
International Journal of Epidemiology, 2005
Public Health Nutrition, 2002
Family Economics and Nutrition Review, 2002
Lippincott Williams and Wilkins, 2001
Pennington JAT. *Bowes' and Church's Food Values of Portions Commonly Used* (17<sup>th</sup> edition).
Talbot SM. *The Health Professionals Reference for Dietary Supplements*Workman Publishing Company, 2001

# **PRESENTATIONS (Selected)**

Dean's Grants for Student Research Colloquium. New York University, School of Education. *Portion sizes in the food supply: an historical perspective.* October 26, 1999. New York, NY.

Millennial Stews: Food and Food Systems in the Global City. Joint Meeting of The Association for the Study of Food and Society and The Agriculture, Food, and Human Values Society. *Portion sizes in the American food supply: issues and implications*. June 1- 4, 2000. New York, NY.

Professional Development and Continuing Education Program. New York University, Department of Nutrition and Food Studies. *Portion sizes in the American food supply: implications for weight management and nutrition education.* October 4, 2000. New York, NY.

Nutrition Seminar Series. New York University, Department of Nutrition and Food Studies. *Increasing portion sizes in the American food supply: implications for nutrition professionals.* October 25, 2001. New York, NY.

From Table to Tush, Weighing the Truth About Portion Size and Obesity. Maine-Harvard Prevention Research Center Annual Workshop Series. The Maine Center for Public Health. *Increasing portion sizes in the US marketplace: issues and policy implications* (keynote address). December 9, 2002. Augusta, Maine.

Maine Schoolsite Health Promotion Conference XVIII. Maine Department of Education. *Increasing portion sizes in the US marketplace: issues and implications for health educators.* June 23 2003. Sugarloaf, Maine.

Institute of Food Technology (IFT) 2003 Annual Meeting and Food Expo. The politics of obesity. The *Supersizing of America: Growing food portions parallels the obesity epidemic*. July 13, 2003 Chicago, IL.

Maine School Nurse Summer Institute. Maine Department of Education. Annual School Nurses Conference. *Increasing portion sizes in the US marketplace: issues and implications for health educators* (keynote address). August 12, 2003. Waterville, Maine.

Behavior, Lifestyle, and Social Determinants of Health: American Public Health Association (APHA) 131<sup>st</sup> Annual Meeting and Exposition. Portion Size: Linking Obesity, Consumer Attitudes and Policy Opportunities. *Increasing food portions in America: Trends*. November 19, 2003. San Francisco, CA.

American Heart Association Annual Meeting and Scientific Sessions 2004. Live and Learn. Obesity and Cardiovascular Disease. *Increasing Portion Sizes in the US*. November 7, 2004. New Orleans, LA.

National Nutrition Month Special Event. NYU Health Center Office for Wellness Learning, Kappa Omicron Nu, and Food and Nutrition Club. Super Size Me screening and lecture. *The Supersizing of America*. March 29, 2005. New York, NY.

University of South Florida Health Sciences Center. Sixth Annual Conference on Obesity. *The Supersizing of America: Politics of Obesity*. April 16, 2005. Clearwater Beach, FL.

Jewish Community Center of New York. Screening and Discussion. *Super Size Me*. June 23, 2005. New York, NY

Society of Nutrition Education's 38<sup>th</sup> Annual Conference. Leading the Way in Nutrition and Health. *The Hidden Costs of Supersizing: Consumer Attitudes and Policy Opportunities for Addressing Large Portion Sizes*. July 24, 2005. Orlando, FL.

U.S. Department of Education, Office of Safe and Drug-Free Schools 2005 Annual Conference. Tying It All Together: Comprehensive Strategies for Safe and Drug-Free Schools. *Super Size Me: Burgers, Fries, and Inactive Youth.* August 15, 2005. Washington DC.

American Dietetic Association's 2005 Food and Nutrition Conference and Expo (FNCE). Explore. Discover. Advance. Hidden Costs of Supersizing. *Increasing Portion Sizes in America: Trends*. October 25, 2005. St Louis, MO.

New Age Health Spa. Wellness Lecture and Workshop Series. *Smartsizing: A Healthy Approach to Permanent Weight Control.* November 24-25, 2005. Neversink, New York.

The Spence School. Nutrition Education to Sixth Grade Class. *Super-Size Food Portions: Why We Care and What We Can Do*. December 13, 2005. New York, NY.

The Spence School. Nutrition Education to Fifth Grade Class. *Bigger Food Portions: What To Do*. January 19, 2006; Nutrition Follow Up February 2, 2006. New York, NY

3<sup>RD</sup> Annual Nutrition and Health: State of the Science and Clinical Applications. *Increasing Portion Sizes in the US: Trends.* May 1, 2006. New York, NY.

The Greater New York Dietetic Association's 66<sup>th</sup> Annual Mary Swartz Rose Memorial Lecture, *The Supersizing of America: Issues and Implications for Nutrition Professionals.* May 11, 2006. New York, NY.

American Podiatric Medical Association's (APMA) 2006 Annual Scientific Meeting. *Advising Overweight Patients: The Role of Nutrition, Diet, and Portion Control.* August 8, 2006. Las Vegas NV.

New Age Health Spa. Wellness Lecture and Workshop Series. *Becoming a Portion Teller: A No-Diet Approach to Permanent Weight Loss.* August 18-19, 2006. Neversink, New York.

St John's Episcopal Hospital Grand Rounds. Advising Overweight Patients on the Role of Diet and Portion Control: Implications for Medical Doctors (MDs). December 8, 2006. Far Rockaway, New York.

Emunah of America Lecture Series. *Free Yourself From Dieting. Learn to Lose Weight the Right Way.* December 12, 2006. Lawrence, New York.

Rancho La Puerta Evening Program. *Smartsizing: A Healthy Approach To Wellness and Permanent Weight Control.* January 9, 2007. Rancho La Puerta Fitness Resort and Spa. Baja California, Mexico.

Rancho La Puerta Nutrition Workshops. *Becoming a Portion Teller: Using Visuals to Manage Weight and Maximize Food Choices*. January 10, 2007. Rancho La Puerta Fitness Resort and Spa. Baja California, Mexico.

Rancho La Puerta Nutrition Workshops. *Smartsize Your Home and Become Supermarket Savvy*. January 11, 2007. Rancho La Puerta Fitness Resort and Spa. Baja California, Mexico.

Rancho La Puerta Nutrition Workshops. *Dine Out Healthfully and Enjoy Your Favorite Cuisine*. January 12, 2007. Rancho La Puerta Fitness Resort and Spa. Baja California, Mexico.

92nd Street Y, The May Center for Health, Fitness & Sport. Managing Menopause. *Nutrition and Menopause: Aging Gracefully With Proper Nutrition*. January 21, 2007. New York, NY

St Lukes Roosevelt Hospital Center Cardiology Grand Rounds. *Advising Overweight Patients: The Role of Diet, Nutrition, and Portion Control.* January 31, 2007. New York, NY

The Spence School. Nutrition Education to Fifth Grade Class. *Super-Size Food Portions: Why We Care and What We Can Do*. February 1, 2007 New York, NY.

The Spence School. Nutrition Education Follow-up to Fifth Grade Class. *The Role of Nutrition For A Healthy Diet: Sorting Out Fact From Fiction*. February 8, 2007. New York, NY

Memorial-Sloan Kettering Cancer Center, Department of Food and Nutrition Services. National Nutrition Month Lunch and Learn Program. *The Supersizing of America: How to Smartsize Your Way to a Healthier Weight*. March 6, 2007. New York, NY.

Preventive Cardiology Nurse's Association (PCNA) 13<sup>th</sup> Annual Symposium. Cardiovascular Risk Reduction: Leading the Way in Prevention. *The Diet Dilemma: Reducing Risk with Nutritional Management*. April 27, 2007. Minneapolis, MN.

Penn Club of New Jersey Annual Meeting and Lecture. *Becoming a Portion Teller: Recognizing Healthy Foods and Healthy Portions*. May 3, 2007. Livingston, NJ.

LA Weight Loss Franchise Company Annual Team Conference. *The Portion Teller: A Healthy Approach to Permanent Weight Loss.* May 31, 2007. Kiawah Island, SC.

New Age Health Spa. Wellness Lecture and Workshop Series. *Smartsizing: A Healthy Approach to Permanent Weight Control.* July 13-14, 2007. Neversink, New York.

### **MEDIA INTERVIEWS**

### Newspaper and Magazine Interviews (Selected)

Allure, Associated Press, Beard House, Baltimore Sun, Boston Globe, Chicago Tribune, Chicago Tribune's RedEye, Cooking Light, Consumer Reports, Consumer Reports on Health, Cosmo Girl, Daily News, Denver Post, Eating Well, Elle, Environmental Nutrition, Family Circle, Fitness, Forbes, Fortune, For Me, Glamour, Good Housekeeping, Harper's Bazaar, Health, Ladies Home Journal, Los Angeles Times, Nassau Herald, New York Times, Newsday, Newsweek, Nutrition Action Health Letter, Oprah Magazine, Oregonian, Parenting, Prevention, Reader's Digest, Real Simple, Redbook, San Francisco Chronicle, Seafood Business, Self, St. Paul Pioneer Press, St. Petersburg Times, Sunday Telegraph, Tufts University Diet and Nutrition Letter, UC Berkeley Wellness Letter, USA Today, US News and World Report, Wall Street Journal, Washington Post, Washington Times, Weight Watchers.

1994-present.

### **Television and Radio Interviews (Selected)**

#### **Television:**

ABC World News Tonight ABC News Now BBC **CBS** News **CNN Headline News** CNN In The Money Globo International TV Graham Kerr's Gathering Place (Aired on PBS) Japanese Public TV Station NHK Life and Style **MSNBC** NBC Nightly News NBC Weekend Today Show NBC Weekend Today in New York NY1 News News 12

1997- present.

Satellite Media tour for the Fall 2004 issue of *Your Diet* Magazine, the publishers of *People* Magazine. Oct. 12, 2004. (Over 20 TV stations: ABC, CBS, FOX, NBC, UPN).

*Radio:* Associated Press CBS News Radio (NY) 1010 WINS

WLTW-106.7 Lite FM Martha Stewart Living Radio, Sirius 112 CFOS Radio (Ontario) WOR Health Talk (New York, NY) Morning News /KYW Morning Program / Cable Radio Network Morning Show / WLW (Cincinnati, OH) VPRO Radio (Amsterdam) **RCN** (Latin America) WGMX 94.3 (Florida) KOMO 1000 News in Seattle (Seattle, WA) 1997-present. Radio Media Satellite Tour for The Portion Teller-Summer 2005 Over 30 radio stations: The Frankie Boyer Show/ Sirius Satellite Radio, Naturally Good for You with Doc Watson / Health Radio Network Something You Should Know Via Strand Media Network, The Alvin Jones Show / WCBO-AM & WHNC-AM (North Carolina stations) KGO The Joanie Greggains' Show (San Francisco, CA) The Right Balance/Accent Radio Network National WMET-AM/Washington DC WPHM-AM/Detroit MI KMJE-FM/Sacramento CA WQAL-FM/Cleveland OH, KRSN-AM/Santa Fe NM WDDD-FM/Marion-Southern IL WTRC-AM/Elkehart IN WDWS-AM/Champaign IL KAIR-FM/Kansas City KS KYMO-AM-FM/Harrisburg IL KCMN-AM/Colorado Springs CO KLGR-FM/Redwood Falls MN WOCM-FM/Ocean City MD WICH-AM/New London/Norwich CT KSAC/KAHI-AM/Sacramento CA WFON/ Milwaukee WI WHO-AM/ Des Moines IA Girl Talk With Kath and Mo (Hartford/Springfield, CT)

### **Movie Interviews**

Featured in the award winning documentary movie Super Size Me, 2004.

# PUBLICATIONS

#### Books

Young LR. *The Portion Teller Plan: The No-Diet Reality Guide to Eating, Cheating, and Losing Weight Permanently*. New York: Morgan Road Books a division of Doubleday Broadway, Random House, Inc., May 2005. [A hardcover edition was published under the title *The Portion Teller: Smartsize Your Way to Permanent Weight Loss.*]

### Dissertation

Young LR. *Portion Sizes in the American Food Supply: Issues and Implications*. New York, NY: New York University, 2000.

### **Professional Articles**

Young LR, Nestle M. Portion sizes and obesity: responses of fast food companies. *Journal of Public Health Policy* 2007;28:238-248.

Young LR, Nestle M. Expanding portion sizes in the US marketplace: Implications for nutrition counseling. *J Am Diet Assoc* 2003;103:231-234.

Young LR, Nestle M. The contribution of expanding portion sizes to the US obesity epidemic. *Am J Public Health* 2002;92(2):246-249.

Young LR, Nestle M. Variations in perceptions of a "medium" food portion: implications for dietary guidance. *J Am Diet Assoc* 1998;98(4):458-459.

Stunkard AJ, Berkowitz RI, Wadden TA, Tankirut C, Reiss E, Young L. Two eating disorders: binge eating disorder and the night-eating syndrome. In Angel A, Anderson C, Bouchard D et al., eds. *Progress in Obesity Research*:7. John Libbey & Company: 7th International Congress on Obesity 1996;471-474.

Stunkard A, Berkowitz R, Wadden T, Tanrikut C, Reiss E, Young L. Binge eating disorder and the night-eating syndrome. *Intl J Obesity* 1996;20:1-6.

Young LR, Nestle M. Food labels consistently underestimate the actual weights of single-serving baked products. *J Am Diet Assoc* 1995;95(10):1150-1151.

Young LR, Nestle M. Portion sizes in dietary assessment: issues and policy implications. *Nutr Rev* 1995;53(6):149-158.

### Abstracts

Tai M, Castillo P, Young L, Pi-Sunyer, FX. Resting metabolic rate during four phases of the menstrual cycle [abstract]. *Am J Clin Nutr* 1992;56:101.

### Newspaper Letters and Magazine Articles (Selected)

Young LR. A return of the large. MSNBC. Forthcoming October 2007.

Young LR. Nutritionist's Picks...Healthful soups. *Bottom Line Health*. Forthcoming October 2007.

Young LR. Most healthful store-bought salad dressings. Bottom Line Health. September 2007.

Young LR. Size matters. Shape Up America! Newsletter. Shapeup.org: August 2007.

Young LR. Are you dining out--or pigging out? Your Diet 2006: January, p. 35-36.

Young L. Good for you. *Every Day With Rachael Ray*. 2005: November/December, p. 68, 74, 81, 92, 98.

Young L. Serving sizes made easy. *Parenting* 2005: November, p. 68-69.

Young LR. The eat-anything, no-fail diet. Shape 2005: August, p.172-176

Young LR. The New Portion Control Diet. Family Circle 2005: May, p. 111-117.

Young L. Dining out on a diet: How to deal with all-you-can-eat! Your Diet 2005: March, p. 24-25.

Young L. Calorie Cop: How fattening is mall food? Your Diet 2004: Fall issue, p. 24-25.

Young LR. Eating too much? Time to pay the price (Letter). New York Times. Mar 11, 2004, A28.

Young LR. The dreaded word: "Moderation" (Letter). New York Times. June 10, 2003, p. F4.

Young LR. Fuzzy Perceptions (Letter). New York Times. April 20, 1999, p. F3.

Young L. Critique of Little Mushroom Cafe. For Your Health. January 1, 1989, p.8.

Young L. Dining Out at Anatolia. For Your Health. February 26, 1989, p.8.